

Privacy Statement of Vereniging Bodyfashion Nederland

21 May 2018

During the processing we conform to the requirements of the applicable data protection legislation. This means we:

- **clearly specify our purposes** before we process personal data, by using this Privacy Statement;
- **limit our collection of personal data** to only the personal data needed for legitimate purposes;
- first **ask for explicit permission** to process your personal data in cases where your permission is required;
- take **appropriate security measures** to protect your personal data and we demand the same from parties who process personal data on our behalf;
- **respect** your right to inspect, correct or delete your personal data held by us.

Vereniging Bodyfashion Nederland is the party responsible for all data processing. In this privacy statement, we will explain which personal data we collect and for which purposes. We recommend that you read it carefully.

Statistics and profiling

We keep statistics on the use of our service. These statistics help us to, for example, only show you information that is relevant to you. We may combine personal data to get to know more about you. We will of course respect your privacy at all times. If you do not want us to do these statistics, please let us know.

For this purpose, we use your name and address details, phone number and email address. We have a legitimate interest in doing this. We store this information for one year.

Promotion

Other than the advertisements on the website, we can inform you about new products or services:

- by mail
- by e-mail
- via social media
- per phone

You can object at all times against this promotional communication. Every letter contains instructions on how to do this. Also, every e-mail contains a cancellation link. On social media, you can block us or use the cancellation option. You can also inform us when we call you.

Providing Data to Third Parties

Your data are expressly not provided to third parties.

Our website features social media buttons. These buttons are used by the providers of these services to collect your personal data.

Statistics

We keep statistics on the use of our service

Google Analytics

We use Google Analytics to track visitors on our website and to get reports about how visitors use the website. We accepted the data processing agreement from Google. We do allow Google to use information obtained by Analytics for other Google services, and we don't anonymize the IP-adresses.

Security

We take security measures to reduce misuse of and unauthorised access to personal data.

Data protection officer

We have appointed a so-called *data protection officer*. This person is responsible for privacy matters within our organisation. Our data protection officer is Helen Ypma and is available by e-mail (helen@bodyfashion-nederland.nl) or phone (06-52346460) for all your questions and requests.

Changes to this Privacy Statement

We reserve the right to modify this statement. We recommend that you consult this statement on a regular basis, so that you remain informed of any changes.

Inspection and Modification of your Data

You can always contact us if you have any questions regarding our privacy policy or wish to review, modify or delete your personal data.

You have the following right:

- Being informed on which personal data we have and what we are using it for;
- Inspection of the personal data that we keep from you;
- Having incorrect data corrected;
- Request to delete outdated personal data;
- Revoke your consent;
- Object to certain uses.

Please note that you always make clear who you are, so that we can assure that we do not modify or remove the data from the wrong person.

Complaints

If you think that we are not helping you in the right way, you have the right to lodge a complaint at the authority. For The Netherlands, this is the Autoriteit Persoonsgegevens.

Contact details

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